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**FOR RELEASE**

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**ACACIA SUBSIDIARY ENTERS INTO  
SETTLEMENT AND LICENSE AGREEMENT WITH MAPMYFITNESS**

Newport Beach, CA – (BUSINESS WIRE) August 12, 2010 - Acacia Research Corporation (Nasdaq: ACTG) announced today that its subsidiary, WebMap Technologies LLC has entered into a settlement and license agreement with MapMyFitness, Inc. The agreement resolves litigation that was pending in the United States District Court for the Eastern District of Texas, Civil Action No. 2:09-CV-00343-DF-CE.

This patented technology generally relates to aggregating and expressing geographically linked data on interactive internet maps. This technology can be used to place geographic locations and associated data on an interactive map, and also to search geographic locations on the interactive map and return geographically-referenced data from one or more users.

**ABOUT ACACIA RESEARCH CORPORATION**

Acacia Research's subsidiaries partner with inventors and patent owners, license the patents to corporate users, and share the revenue. Acacia Research's subsidiaries control over 150 patent portfolios, covering technologies used in a wide variety of industries.

Information about Acacia Research is available at [www.acaciatechnologies.com](http://www.acaciatechnologies.com) and [www.acaciaresearch.com](http://www.acaciaresearch.com).

**Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995**

*This news release may contain forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based upon our current expectations and speak only as of the date hereof. Our actual results may differ materially and adversely from those expressed in any forward-looking statements as a result of various factors and uncertainties, including the recent economic slowdown affecting technology companies, our ability to successfully develop products, rapid technological change in our markets, changes in demand for our future products, legislative, regulatory and competitive developments and general economic conditions. Our Annual Report on Form 10-K, recent and forthcoming Quarterly Reports on Form 10-Q, recent Current Reports on Forms 8-K and 8-K/A, and other SEC filings discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.*