



FOR RELEASE
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**ACACIA SUBSIDIARY ENTERS INTO SETTLEMENT
AND LICENSE AGREEMENT WITH MATSUSHITA AND
ITS AFFILIATE PANASONIC**

Newport Beach, CA. – (BUSINESS WIRE) March 28, 2008 – Acacia Research Corporation (Nasdaq: ACTG) announced today that its wholly owned subsidiary, Screentone Systems Corporation, has entered into a settlement and license agreement with Matsushita Electric Industrial Co., Ltd. and its affiliate, Panasonic Corporation of North America covering a portfolio of patents that apply to halftoning techniques used in printers.

This patented technology generally relates to methods for improving print image quality through the use of advanced signal processing techniques for transforming continuous toned images into high quality half toned images. This technology can be used in printing products such as high end laser printers and image setters.

ABOUT ACACIA RESEARCH CORPORATION

Acacia Research's subsidiaries develop, acquire, and license patented technologies. Acacia Research's subsidiaries control 91 patent portfolios, which include U.S. patents and certain foreign counterparts, covering technologies used in a wide variety of industries.

Information about Acacia Research is available at www.acaciatechnologies.com and www.acaciaresearch.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This news release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These statements are based upon our current expectations and speak only as of the date hereof. Our actual results may differ materially and adversely from those expressed in any forward-looking statements as a result of various factors and uncertainties, including the recent economic slowdown affecting technology companies, our ability to successfully develop products, rapid technological change in our markets, changes in demand for our future products, legislative, regulatory and competitive developments and general economic conditions. Our Annual Report on Form 10-K, recent and forthcoming Quarterly Reports on Form 10-Q, recent Current Reports on Forms 8-K and 8-K/A, and other SEC filings discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.

