



FOR RELEASE
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**ACACIA NAMES CRAIG BURNETT,
FORMERLY WITH PIONEER CORPORATION,
TO MANAGEMENT TEAM**

Newport Beach, CA. – (BUSINESS WIRE) January 25, 2008 – Acacia Research Corporation (Nasdaq: ACTG) announced today that it has named Craig Burnett as Vice President.

Mr. Burnett joins Acacia from Discovision Associates, a patent licensing company wholly owned by Pioneer Corporation. He was with Discovision since 1993, and was involved in licensing Discovision's patent portfolio for optical disc technology to companies located in Japan and Korea. Mr. Burnett also worked on assignment in Tokyo, Japan, from October 2002 through October 2006, with Discovision's parent company, Pioneer Corporation, to assist with the licensing of Pioneer's patent portfolio for DVD optical disc technology, where he helped start Pioneer's DVD patent licensing programs in Korea, Taiwan and India.

Prior to Pioneer Corporation Mr. Burnett was an attorney with Arnold, White & Durkee and held engineering and marketing positions with Hewlett-Packard, Silver-Lisco, Texas Instruments, and Harris Corporation.

Acacia Chairman & CEO, Paul Ryan commented, "Mr. Burnett is a great addition to our management team. His extensive domestic and international patent licensing experience over the past 14 years will be extremely valuable as Acacia continues to build its leadership position in technology licensing."

Mr. Burnett holds B.S. and M.S. degrees from the University of Illinois, an M.S. from the University of Texas at Dallas and a J.D. degree from the Catholic University of America.

ABOUT ACACIA RESEARCH CORPORATION

Acacia Research's subsidiaries develop, acquire, and license patented technologies. Acacia Research's subsidiaries control 90 patent portfolios, which include U.S. patents and certain foreign counterparts, covering technologies used in a wide variety of industries.

Information about Acacia Research is available at www.acaciatechnologies.com and www.acaciaresearch.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This news release contains forward-looking statements within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These statements are based upon our current expectations and speak only as of the date hereof. Our actual results may differ materially and adversely from those expressed in any forward-looking statements as a result of various factors and uncertainties, including the recent economic slowdown affecting technology companies, our ability to successfully develop products, rapid technological change in our markets, changes in demand for our future products, legislative, regulatory and competitive developments and general economic conditions. Our Annual Report on Form 10-K, recent and forthcoming Quarterly Reports on Form 10-Q, recent Current Reports on Forms 8-K and 8-K/A, and other SEC filings discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.