



FOR RELEASE
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ACACIA NAMES PHILLIP MITCHELL VICE PRESIDENT, ENGINEERING

Newport Beach, CA. – (BUSINESS WIRE) January 3, 2008 – Acacia Research Corporation (Nasdaq: ACTG) announced today that it has named Phillip Mitchell, Ph.D. as Vice President, Engineering.

During his 25 year career, Dr. Mitchell has held a number of positions in the technology industry including North American Marketing Manager of Polytec, Manager, Technology Development of Newport Corporation, Engineering/Business Manager for Laser Products of JMAR Technologies, Technical & Product Marketing Manager of Melles Griot and Senior Member of Technical Staff, Hughes Research Laboratories.

Acacia Chairman & CEO, Paul Ryan commented, "Dr. Mitchell is a great addition to our engineering team. His industry experience, particularly in laser technology and electro-optic instrumentation, will be extremely valuable as we continue to expand our leadership position in technology licensing."

Dr. Mitchell is a named inventor of a number of issued and pending patents and was awarded a Howard Hughes Doctoral Fellowship and the Hughes "Recognition of Innovation & Excellence in Laser Technology & Applications"

Dr. Mitchell holds B.S., M.S., and Ph.D. degrees from Carnegie-Mellon University.

ABOUT ACACIA RESEARCH CORPORATION

Acacia Research's subsidiaries develop, acquire, and license patented technologies. Acacia Research's subsidiaries control 89 patent portfolios, which include U.S. patents and certain foreign counterparts, covering technologies used in a wide variety of industries including audio/video enhancement & synchronization, broadcast data retrieval, computer memory cache coherency, credit card fraud protection, database management, data encryption & product activation, digital media transmission (DMT®), digital video production, dynamic manufacturing modeling, enhanced Internet navigation, image resolution enhancement, interactive data sharing, interactive television, laptop docking station connectivity, microprocessor enhancement, multi-dimensional bar codes, resource scheduling, spreadsheet automation, and user activated Internet advertising.

Information about Acacia Research is available at www.acaciatechnologies.com and www.acaciaresearch.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This news release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These statements are based upon our current expectations and

speaking only as of the date hereof. Our actual results may differ materially and adversely from those expressed in any forward-looking statements as a result of various factors and uncertainties, including the recent economic slowdown affecting technology companies, our ability to successfully develop products, rapid technological change in our markets, changes in demand for our future products, legislative, regulatory and competitive developments and general economic conditions. Our Annual Report on Form 10-K, recent and forthcoming Quarterly Reports on Form 10-Q, recent Current Reports on Forms 8-K and 8-K/A, and other SEC filings discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.