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### **Acacia Research Names Roy Mankovitz, former Gemstar Executive, as Senior Vice President, Intellectual Property**

PASADENA, Calif. – (BUSINESS WIRE) - January 3, 2002 - Acacia Research Corporation (Nasdaq:ACRI) announced today that Mr. Roy Mankovitz has joined the company as Senior Vice President, Intellectual Property. Mr. Mankovitz will focus on the commercialization of Acacia's audio and video patent portfolio.

Mr. Mankovitz is best known for his position as a Director, and Corporate Counsel, Intellectual Property of Gemstar-TV Guide International (Nasdaq:GMST). Mr. Mankovitz was with Gemstar from 1991 to 1998, where he was responsible for the worldwide patent, trademark and copyright program, including technology licensing, litigation, strategic alliances, and the establishment, acquisition and protection of intellectual property rights. He was also a member of the R & D group for new product development and a named inventor of more than two dozen U.S. and foreign patents assigned to Gemstar.

Prior to Gemstar, Mr. Mankovitz was a member of the law firm Christie, Parker and Hale, LLP where he was responsible for intellectual property prosecution, litigation support, infringement and validity studies, and client counseling for electronics companies, including Gemstar, Samsung and Fujitsu.

He was previously Vice President-Director of Engineering of Teledyne, where he developed and patented the first commercially produced solid state relays and guided the development of the product line, with Teledyne as the acknowledged leader in the field. He also served as Director of the Advanced Technical Studies Guidance and Control Division of Jet Propulsion Laboratory.

"Roy Mankovitz's incredible accomplishments as both an inventor and businessman will be a great asset for our company," commented Acacia Research Chairman and CEO, Paul Ryan. "Roy's expertise in licensing to the audio and video consumer electronics industry will be extremely important for our Media Technology Group."

Mr. Mankovitz has a personal patent portfolio of more than two dozen patents, many of which are in the field of audio/video consumer electronics.

Mr. Mankovitz holds a B.S. in Electrical Engineering from Columbia University and a J.D. from the University at La Verne, Los Angeles College of Law.

#### **ABOUT ACACIA RESEARCH CORPORATION**

Acacia Research develops, licenses and provides products for the life science and media technology sectors. Acacia licenses its V-chip technology to television manufacturers and owns pioneering technology for digital streaming and video-on-demand. Acacia's CombiMatrix

subsidiary is developing a bio-chip technology for the life science market. Acacia Research's website is located at [www.acaciaresearch.com](http://www.acaciaresearch.com).

**Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995:**

*This news release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These statements are based upon our current expectations and speak only as of the date hereof. Our actual results may differ materially and adversely from those expressed in any forward-looking statements as a result of various factors and uncertainties, including the recent economic slowdown affecting technology companies, our ability to successfully develop products, rapid technological change in our markets, changes in demand for our future products, legislative, regulatory and competitive developments and general economic conditions. Our Annual Report on Form 10-K, recent and forthcoming Quarterly Reports on Form 10-Q, recent Current Reports on Forms 8-K and 8-K/A, and other SEC filings discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.*